



Internship: Business/data analyst & digital marketing *Fundraising department*

SOS Children's Villages is a Non-Profit Organization building families for children in need for the last 70 years, helping them shape their own futures, and actively working on the development of their communities. We do this in 135 countries worldwide – also in Belgium.

The marketing department of SOS Children's Villages Belgium is looking for an intern to support the work of the department in the Individual Fundraising area.

In 2019, SOS Children's Villages Belgium raised 5,35M€ through private donations. The objective is to progressively increase this amount in the following years, diversifying the income sources. The intern will be involved in analysis, set up and improvement of the different Individual Fundraising actions.

In this position, the intern's tasks are to:

- Analyze the performance of different campaigns carried out by the department: telemarketing, Facebook, Face-to-face, e-mailing, webshop, Google Analytics...
- Benchmark other NGOs' actions
- Create and improve dashboards and ways to visually interpret data
- Support the team members with their data needs
- Clean and update the database
- Write down existing processes

Capacities and skills:

- Student or graduate in economy/management/demography/statistics/sociology or other relevant profiles strong in analysis
- Motivation, creativity and self-steering: able to work independently and always keeping an overview
- Interest in developing his/her knowledge in digital marketing and data analysis
- Mastering Microsoft Excel is a must
- Notions of programming in R and/or Power BI would be an asset
- Interest in children's rights
- Good knowledge of both oral and written French and English; knowledge of Dutch is an asset

What can we offer:

- A nice learning experience
- A motivated, always available and enthusiastic team!
- An opportunity to understand and learn about the NGO and the fundraising world

Starting date: as soon as possible, for a minimum duration of 4 months

Location: Office of SOS Children's Villages Belgium, Saint-Gilles and remote due to COVID measures.

If you are interested in this position, please send your detailed e-mail application (CV and letter of motivation) by the 20th of December 2020 to job@sos-villages-enfants.be. For more information: www.sos-villages-enfants.be ; www.sos-kinderdorpen.be